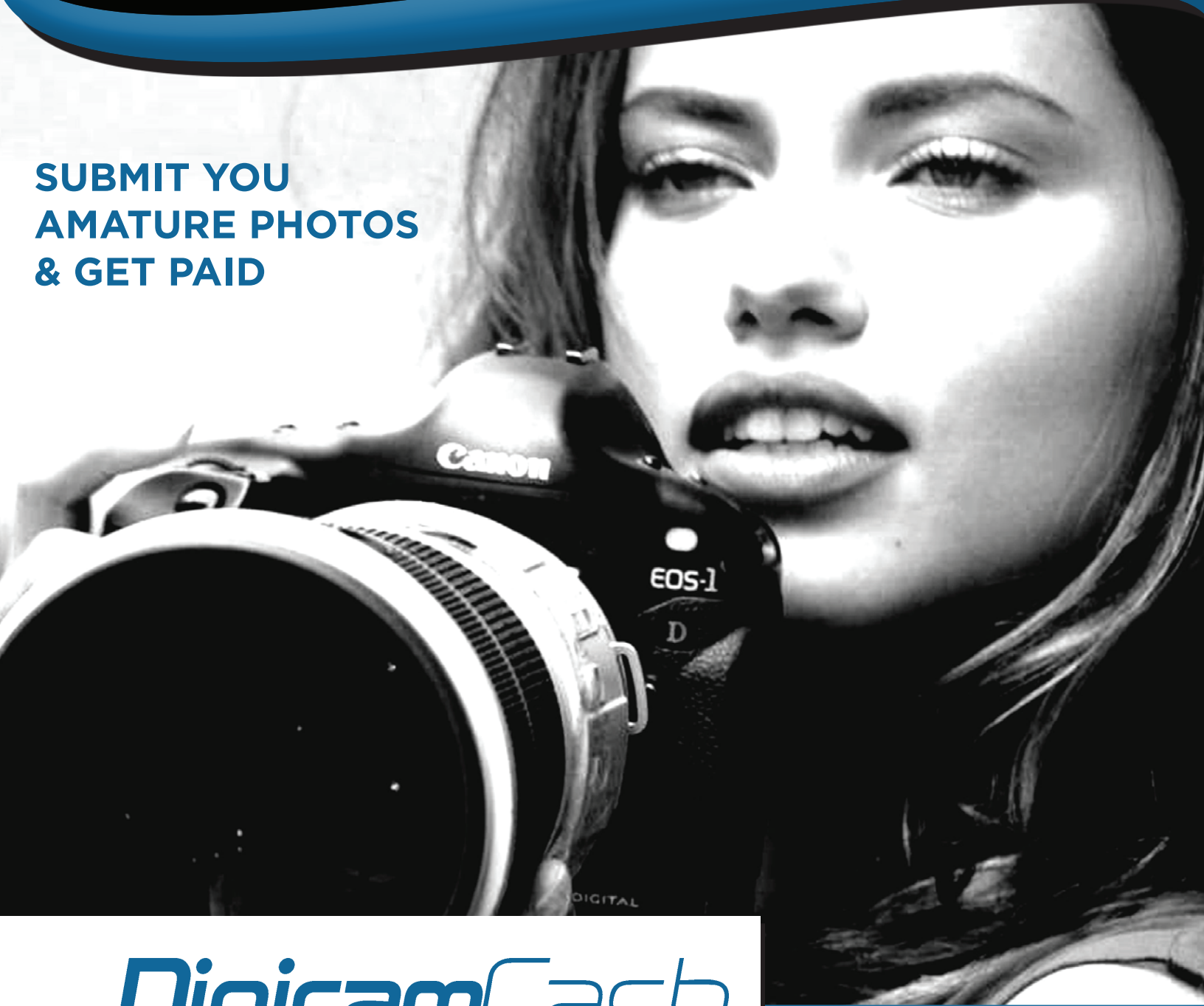


DigicamCash

**SUBMIT YOUR
AMATEUR PHOTOS
& GET PAID**



DigicamCash

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CHAPTER 1

Introduction

Welcome to **DigiCamCash**, you've found the ultimate resource on making money with your digital camera. In this eBook you're not going to learn a whole lot of junk that you just don't need. You are going to learn exactly what it takes to make money from your digital camera.



Whether you want to make some extra cash on the side, or start a career as a full time photographer, you've found the perfect resource.

We've put this book together after interviewing hundreds of professional photographers. I personally make a very comfortable living from my digital photography work, and in this guide I intend to show you exactly how I do it.

So sit back and hold on tight, I'm about to reveal to you some tips, tricks, and secret techniques that will open your eyes, and if implemented correctly, can literally change your life forever.

If you're ready to make some SERIOUS money by taking pictures with your digital camera, then let's go ahead and jump right in.

CHAPTER 2

What Camera to Use?



Before you can start earning money with your digital camera, it's extremely important that you have the right equipment. Digital cameras are less expensive today than ever before. Just a few years ago professional photographers had to spend thousands of dollars on equipment.

Now days, you can spend under \$100 and get a camera that suits your needs. A camera with at least 3 mega pixels would be good enough to start making money.

CAN YOU USE A SMARTPHONE?

Absolutely you can! Smartphones have amazing capabilities these days and I can only see the cameras getting better and better. At the time of writing this, the iPhone is OK and will get you by, but if you want to use a smart phone the best camera is on Samsung's new model. Of course, with the rapid speed of changing technology there could be something released tomorrow that will blow everything else out of the water!

CHAPTER 3

Photography Techniques

Before you can start to make money with your camera, you need to understand the fundamentals of photography.



With the advent of digital camera technology, the ability to take professional level pictures is available to anyone.

Film **used** to be a concern. Now you can store literally thousands of pictures on a single flash drive, so photographers are able to take pictures over and over again until they get that perfect shot.

With today's computer photo editing software, which will be discussed more in depth in a later chapter, flaws in pictures are extremely easy to remove.

There really isn't anything to tricky here. Your technique will come with experience, and is highly dependent on your subject matter.

Photographing people, objects, and landscapes are all going to require adjustments in focus, angle, lighting, and so forth, but hey, you're using a digital camera, you've have literally unlimited shots at your disposal.

The best tip that I can offer you is to practice. And always take multiple photographs if possible. With just a little time getting used to using your digital camera and some practice, you'll be taking professional quality photographs in no time.

“Your technique will come with experience, and is highly dependent on your subject matter.”

In fact, technique is the least difficult part of making money with your photography, which wasn't the case before the advent of digital cameras.

For some helpful photography techniques please download the DigicamCash Photography Tutorials guide found in the member's area. In this section you will learn both beginner and advanced techniques.

In today's world it's easy for anyone to take professional pictures. What's more important is what you're taking pictures of, and the real question, probably the reason that you signed up for DigicamCash, how to turn your pictures into money.

CHAPTER 4

Who To Take Pictures For?

There are a myriad of ways that a photographer can earn a living. You can photograph models, work for web design or magazine companies, newspapers, take adult pictures, the potential is enormous.



On the other hand, you can't just walk into a company and claim that you're a professional photographer without a portfolio and some strong references.

So what's the best way to make money, starting right now, without a strong portfolio or much experience?

Stock photo websites! Derr!

Stock photo sites allow you to upload your photography, they sell your pictures, and you get a cut for everyone that sells.

There really isn't a faster way, if you're a beginning photographer, to turn your pictures into cash than stock photo websites.

There are definitely some tips and techniques that can help your sales and we will discuss some clever ideas in the next chapter. Just keep in mind who you're taking pictures for, and why they'd want to use them.

Your target market on stock photo sites are generally media producers. Newspapers, magazines, and websites all need pictures, and they're willing to pay for them.



Ebay is another great source of customers. Since you're just starting out, you'll want to utilize the internet to sell your work and build up a portfolio at the same time.

CHAPTER 5

Making Money With Your Pictures

So, we've talked about various opportunities to make money as a photographer. Now it's time to talk about making long term profits from your portfolio.



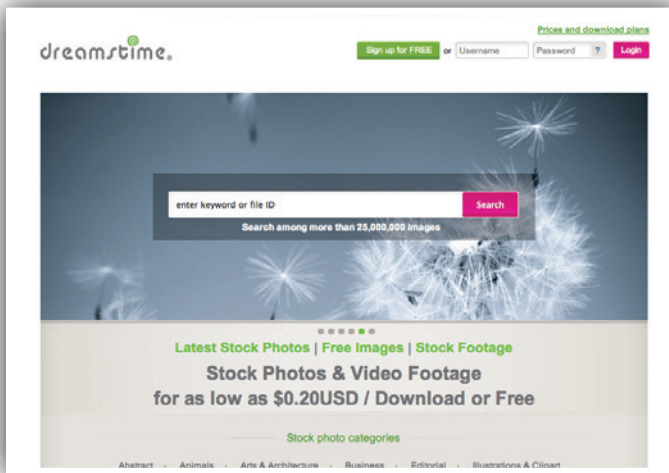
The real beauty of stock photo sites is that your pictures can earn you money over and over again. As opposed to simply being paid for one photo shoot.

You earn royalties on your work for years to come.

This means you can slowly build your portfolio over time. If you submit just 2 photos per day then in just one year you will have over 700 photos online; all just a click away from earning you money.

An easy way to multiple your earnings is to sign up to a few stock photo sites and submit your photos to all of them. I'm personally very active on 4 sites and submit ALL of my images to all 4.

This means I've just turned 700 potential money earners into 2800!



In my experience, [Dreamstime.com](https://www.dreamstime.com) is hands down the best stock photo site around. They pay photographers the highest commissions on sales in the industry (up to 80%), the forums have an active community of photographers who are happy to share tips and tricks, and they receive a lot of traffic from potential buyers.

You want to get your work in front of as many eyes as possible so here are the stock photo sites that I recommend you sign up to, and I'm listing them in order of value from personal experience.

The idea here is to get your pictures in front of as many people as possible.

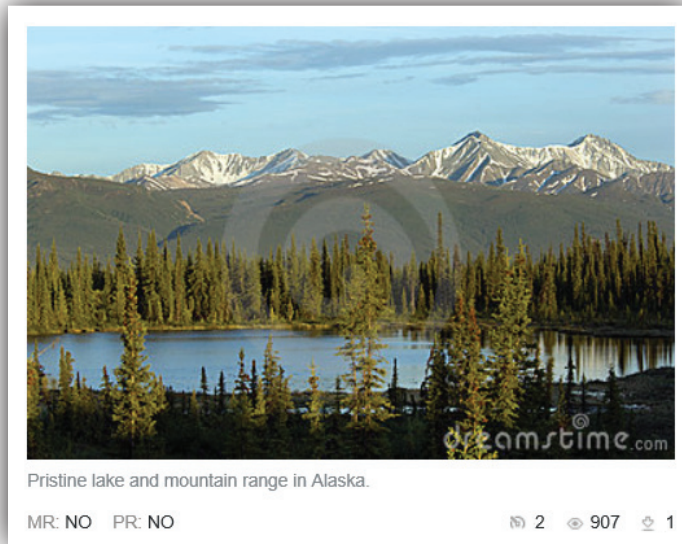
ONE CRITICAL POINT

The keywords you use to describe your photo are just as important as the photos themselves.

People may come across your photos from searching the individual stock photo sites, or from an external search engine such as Google Images. Either way, these search engines find photos based on tags and keywords.

[Dreamstime.com](https://www.dreamstime.com)
[Shutterstock.com](https://www.shutterstock.com)
[Photostockplus.com](https://www.photostockplus.com)
[BigStockPhoto.com](https://www.bigstockphoto.com)
[iStockPhoto.com](https://www.istockphoto.com)
[CanStockPhoto.com](https://www.canstockphoto.com)
[PaidPictures.com](https://www.paidpictures.com)
[StocksAndPrints.com](https://www.stocksandprints.com)

So you want to make sure that every photo you have has a detailed description and tags to ensure that it receives the highest possible amount of potential buyers.



For example, think from a customer's perspective. Maybe you have a picture of a beautiful Alaskan mountain range. The lighting is perfect, the sun is setting in the background, and it's a great picture that has the potential to sell.

Who would be interested in this Photo? Maybe a travel agency trying to promote Alaska as a travel destination?

So, they want your picture, how are they going to find it? Probably by searching Google.com for terms such as "Alaskan Mountains", "Alaskan Sunset Mountain Range", "Beautiful Alaska Picture", "Gorgeous Mountain Picture" Ect.

So your job is to think of the potential buyers for your photos, think of the keywords that they'll be using to find those photos, and add your title, description, tags, and keywords to accommodate them.

Also, most digital cameras assign each picture a number. Be sure to rename your pictures appropriately. It may seem trivial, but every bit of relevancy helps. You want people to find and buy your photos.

CASH IN ON MISPELLINGS

Other photographers are your competition and sometime you have to be smarter than them. This means thinking of sneaky ways to sell your images. And one of my sneaky methods is to use misspellings to your advantage. Let's take my Alaskan mountain range example. What if your potential customer searched for "Alaksan mountain" (Note misspelling in Alaskan).

You can profit on this mistake by adding the keyword "Alakasn" to your image description. It will mean fewer searches however much less competition and there's a good chance you will get a sale.

If you've taken an absolutely amazing photo, you may think of other avenues to sell it as well.

Prints can sell very well on Ebay. Take your photo, go have some nice prints made up, and put them up for auction. Again, keywords are vitally important on Ebay as well.

RINSE AND REPEAT

Some of your photos may sell like hot cakes; some may not sell at all. That's alright though. In my experience, if I take one picture that makes me quite a bit of money, a similar picture usually has the same result.

So if you happen to take a big money maker, promote it, and duplicate it. Take some similar pictures; they may sell just as well. Doing this will constantly expand your portfolio of profitable photos.

ALWAYS BE TAKING PICTURES

If you're serious about making real money, you want to constantly be taking pictures. People, animals, buildings, nature.

You want to get as many of your pictures onto as many stock photo sites as possible, and keep that residual income coming in.

Within a few weeks you could be earning several hundred dollars per day on complete autopilot. At the same time you're building up your portfolio, and creating new opportunities for yourself.

That's the real magic of stock photo sites. Your pictures can keep earning you money over and over again. There's nothing better in the world than automated, residual income.

OTHER SOURCES OF REVENUE

Although I'm a firm believer in utilizing stock photo sites, there are certainly other opportunities available for photographers.

You'll need a portfolio and a little bit of hustle to sell yourself, but consider the types of companies who need photographers.

Real estate companies, print companies, web design companies, and the list goes on.

Put a portfolio together.

Set up a website showcasing your work. Put ads out in the Newspaper, On Craigslist, or online. The work is out there, it's up to you to market yourself and get those jobs.

If you do set up a portfolio website, you may want to advertise it in the major search engines such as Google and Yahoo. Think of keywords like "hire photographer", "Freelance Photographers", ect. Again, think of what the end user would be searching for.

CHAPTER 6

What To Take Pictures Of?

In order to make a decent amount of money as a photographer, you need to think about your work from a marketing point of view. The basic question you need to ask yourself is “Can this picture sell, and if so, who would want to buy it?”



In this chapter we’re going to cover some of the more profitable subject matter from a professional photographer’s standpoint.

PEOPLE

People, without a doubt, are the most profitable picture opportunities. People love to have their pictures taken. One thing you do need to do is have people sign a release form giving you the right to use their pictures. See Chapter Nine for more details.

You probably won’t get lucky enough to snap a crotch shot of a famous celebrity, but almost everyone loves to have their pictures taken, and they’re usually willing to pay.

The market for pictures of people is enormous.

The obvious thoughts that come to mind are weddings, special events, family portraits, and celebrities.

Pictures of people are very marketable to other people too. If you browse around the internet I'm sure you will come across hundreds of photos of people that are used to market products. For example: a picture of somebody holding an iPod or a cell phone. These types of pictures are in huge demand and you can profit from them by using stock photo websites.

Below you will find a real live example of an **image on Dreamstime**.

Stock Images: Senior lady using landline phone
ID 18076704 © Nyul | Dreamstime.com

<input type="radio"/>	Extrasmall	\$13.59	480x320px	16.9cm x 11.3cm	@72dpi	106.7Kb
<input type="radio"/>	Small	\$16.61	800x533px	28.2cm x 18.8cm	@72dpi	265.1Kb
<input type="radio"/>	Medium	\$21.14	2121x1414px	18cm x 12cm	@300dpi	
<input type="radio"/>	Large	\$22.65	2738x1825px	23.2cm x 15.5cm	@300dpi	2.6Mb
<input checked="" type="radio"/>	Extralarge	\$24.16	3464x2309px	29.3cm x 19.5cm	@300dp	4.1Mb
<input type="radio"/>	Maximum	\$25.67	5616x3744px	47.5cm x 31.7cm	@300dpi	10.3Mb
<input type="radio"/>	Tiff	\$39.47	7942x5295px	67.2cm x 44.8cm	@300dpi	120.3 Mb

Senior lady using landline phone, sitting in living room armchair, looking at camera.

MR: YES PR: NO 4 1269 **12**

Number of downloads

Royalty Free Price: 16 credits
 Extended licenses You need more credits or a subscription.

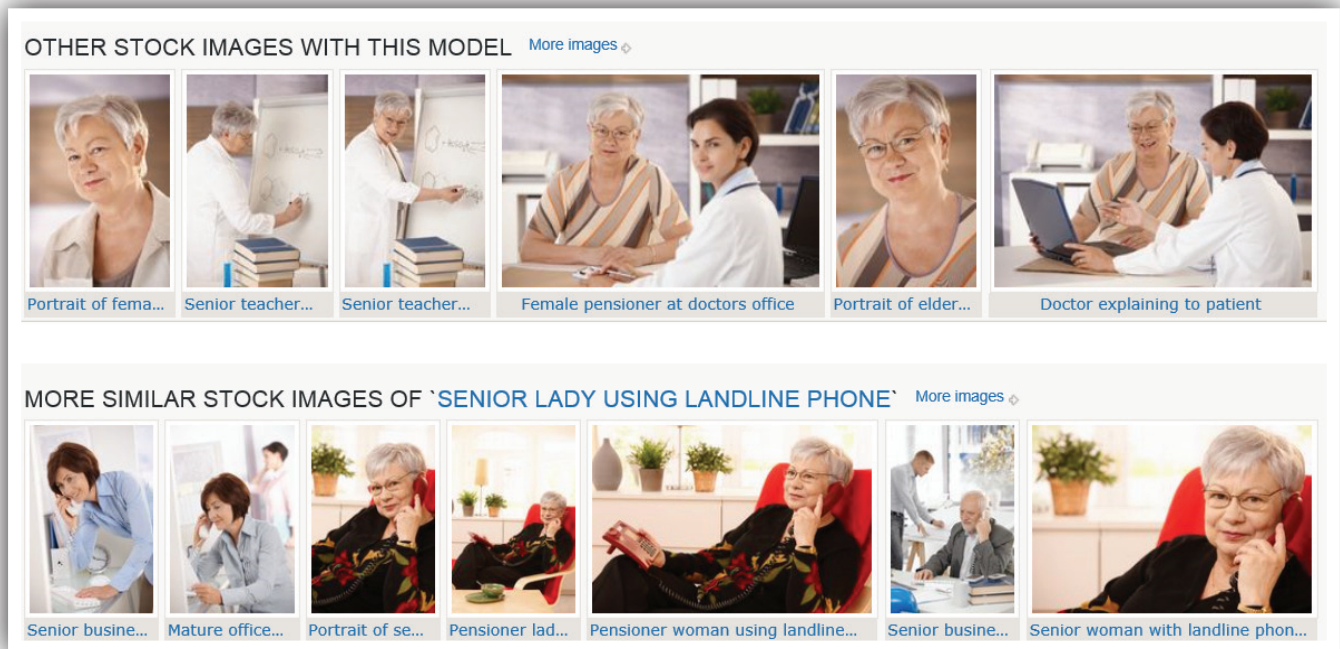
*** Prices are worked out at \$1.51 per credit which is Dreamstime price when purchasing their 11 credit package**

I have written in red the amount that somebody pays if they want to download this image of a lady on a phone. For a large for print you would have to pay \$39.47 for this image! Most downloads however are the medium size (2121 x 1414), which costs a bit over \$20.

You will also note that this image has had 12 downloads... Let's say the average sale price was the medium size for \$20. This means that this one image has made \$240 in sales. With Dreamstime paying 25% to new members this photographer has made \$60 from this photo. (Note.

Dreamstime will increase your payout up to 60% overtime so your earnings can really explode once you reach this level!)

That may not sound to impressive however take a look at this:



A quick search reveals that this photographer has use the same model in multiple photos and some are almost identical to the example I showed you previously and ALL of the photos above have multiple downloads. This is exactly the type of thing you should look at trying to duplicate.

People smiling, in business settings, hiking, people just doing everyday activities are in huge demand, website owners and media producers are always looking to buy pictures of people engaging in certain activities.

NATURE

Landscapes, animals, plants, and all sorts of nature pictures can be good sellers. If it looks great in real life, it'll probably look great in a picture as well.



Motion Blur Waterfalls Nature Landscape in Blue Ridge Mountains Sunset with green trees, rusty natural orange rocks and flowing water.

MR: NO PR: NO 5 2564 264

Take a look at this beautiful picture. See that number below it? 264!

This single image has been downloaded 264 times.

Do some quick math at the rate of \$20 per download and you will quickly find out how serious this business can get!

PRODUCTS

Ebay sellers and other people may be interested in pictures of products that they are selling or reviewing. This is a neat way to make money because you probably have hundreds of photo opportunities right in your own home!



Macro surface of modern laptop or notebook keyboard, focus on letters A and Z.

MR: NO PR: NO 5 1858 26

Check out this image. It's a close up of a keyboard. This simple little photo has been downloaded 26 times making around \$130 for the photographer.

CHAPTER 7

Case Studies – What Photos to Submit?

The best way for you to get an idea of the types of stock photos to submit would be for me to actually show you some successful examples.



I am going to show you 4 real life example photos that are constantly making sales. For each of the 4 case studies I will tell you what was done to take the photo, what (if any) editing was done, what keywords, who would purchase the photo and how you can make money with similar images. Below you will see some images that have been very profitable and will continue to be profitable for many years to come.

CASE STUDY 1



This is a picture of a pretty lady in a call center or some sort of customer service role. This type of image is very popular and is an image that customers are happy to pay for.

WHO WOULD BUY THIS IMAGE

This image can be used by basically any company that has a website. For example they would use this image on their contact/support page.

WHAT KEYWORDS WOULD GET THE MOST SALES

With popular images comes more competition between photographers. This means you have to target keywords that may not get searched as much, but has less competition.

These are called long-tail keywords and some example keywords that could be used for an image like this are: lady in call center, pretty lady in call center, lady with headset, call center lady brown hair, customer service lady, customer service beautiful lady, customer service women. Etc., etc. You can see how there are many different keywords you can use.

WHAT EDITING WAS DONE

This image has had the background cut out. This can make lighter work for the customers. You should also submit the non-edited version of the photo.

HOW CAN YOU DUPLICATE THIS TYPE OF SUCCESS

You can submit similar photos and have similar success. Try doing the same thing but with women with different color hair, different pose etc. Remember you may need to get your model to sign a release form.

CASE STUDY 2



Case study 2 is a picture of women at a health club. Who would buy this image: The types of buyers for this photo are any sort of health club that may want to use this image for a brochure or their website.

Also, weight loss is an enormous niche and there are plenty of website owners that would have a use for this image.

WHAT KEYWORDS WOULD GET THE MOST SALES

The types of keywords that would work well with this image are - women health club, female health club, women fitness center, group women fitness, exercising in gym, exercising health club, exercise fitness center.

WHAT EDITING WAS DONE

This image has no editing done and is a simple photo that anybody can take with a little experience.

HOW CAN YOU DUPLICATE THIS TYPE OF SUCCESS

This is a straight forward photo so you could take a similar picture but mix it up a little. You could have the model facing the camera, smiling etc. Submitting variations of the same image is an easy way to duplicate success.

CASE STUDY 3



I really like this image and I think it's no surprise that is a popular one. This is picture of a young boy eating a burger and I think it really captures the moment.

Who would buy this image: This is a great image for any type of advertising company for fast food restaurants. Again, website

owners, online merchants and affiliate marketers could all use an image like this.

WHAT KEYWORDS WOULD GET THE MOST SALES

Keywords to use for an image like this are - boy eating burger, cute boy eating burger, boy eat burger, boy eating fast food, child eat fast food.

WHAT EDITING WAS DONE

There has been no editing done so there is no need for any editing software.

HOW CAN YOU DUPLICATE THIS TYPE OF SUCCESS

This is an easy image to duplicate as long as you use fun, bright colors.

CASE STUDY 4



This is a nice creative image of an “Apple I Pod”

WHO WOULD BUY THIS IMAGE

This really is a great image for internet marketers that are promoting the Apple ipod.

WHAT KEYWORDS WOULD GET THE MOST SALES

Apple ipod, apple I pod, green apple ipod, green apple I pod, apple I-pod.

WHAT EDITING WAS DONE

There has been no editing but the photo was taken on a white surface with a white background.

HOW CAN YOU DUPLICATE THIS TYPE OF SUCCESS

To reach the same level of success that this photo has you need to be creative. Think outside the box and submit a unique image that other people may want to purchase.

CHAPTER 8

Photo Editing Software

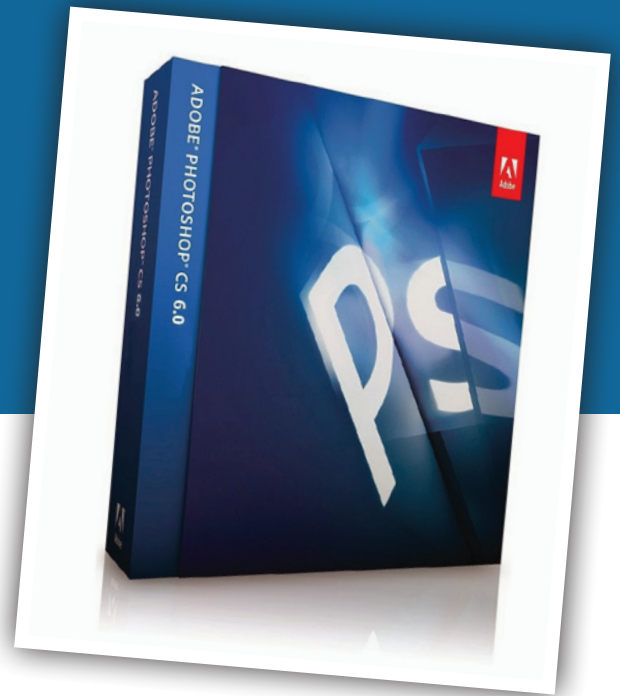
Without a doubt, Adobe Photoshop is **THE** industry standard in photo editing software.

It gives you the ability to adjust images, edit out mistakes, add effects, combine images, and really take your work to a higher level.

Although I highly recommend Photoshop, GIMP is an open source (that means free) photo editing software. While it does have some impressive features, it's extremely limited in capabilities when compared to Photoshop.

Using Photoshop is essential.

You can literally combine images to create any picture that you can think of. You can turn images into black and white portraits, crop, and resize, whatever your heart desires.



Photoshop does have a slight learning curve, but if you spend a few hours playing with the software and reading the documentation it's really intuitive to use.

Always save a back up copy of your original picture, in case you edit something and mess up the new version. Also, avoid adding too many effects. Frames and borders generally hurt sales.

“If you're serious about your work, Photoshop is an essential piece of software.”

If you have a photo that is selling well then you should use a program like Photoshop to edit the image and add some subtle special effects. Then submit the edited photo to all of your stock photo sites and you will instantly create another profitable income stream.

The point of this chapter? If you're serious about your work, Photoshop is an essential piece of software. If you can't afford it, use GIMP in the meantime, but save up some cash and grab the latest copy of Photoshop.

CHAPTER 9

Legal Concerns

I'm just going to start this chapter by saying I'm a writer and photographer, definitely not a lawyer.

So I'll prefix all of the information below by saying if you run into problems, seek professional advice.

The first thing I want to talk about is people. This whole course is designed around taking pictures for monetary gain, or commercial purposes.

Since you intend on selling these pictures, you'll need the parties involved to sign a release form. You can find an example release form by clicking [here](#).

The second thing I want to talk about is taking pictures of commercial items, such as Ipods, and selling the images. This normally applies under "fair use" laws, so you normally shouldn't have any legal concern.

On the other side of the coin, how do you protect your work? Legally, once you take the picture, you own the copyrights to it. If someone is



stealing your work or using it without your permission, the first thing you can do is to simply ask them to stop.

If they don't stop after that, and you care enough about it, you may try to pursue legal action, although it'll probably cost you more than it's worth in the long run.

CHAPTER 10

Maximize Your Tax Write-off

Once you start to generate a decent income you will need to look for ways to maximize your tax write off. This chapter is going to show you some of the things you should claim at your next tax return.



First off, the Digicamcash membership itself is a tax write off. So remember to keep a copy of your receipt from your purchase so you can write off this purchase. Your receipt has been emailed to you from clickbank.com.

Secondly, and obviously, is your camera. This is an essential tool for your photography and you should write this off.

Below are some more things that probably are not as obvious but things you should definitely write off at tax time:

- Tripod
- Bag
- Lens

- Memory cards
- Other photography equipment
- Computer/Laptop
- Computer software such as Adobe Photoshop
- Internet connection
- Fuel for your car - When going out on location to take photos.
- Hiking shoes/Reef shoes
- anything else you can think of!

CHAPTER 11

Conclusion

I could go on all day about exposure settings, lighting, lenses, using Photoshop, and so on.

The reason I'm not is because it won't help you. What will help you is developing your own style and technique with your photography.

My goal is to help you make money with your pictures. If you follow the advice laid out in this guide, you'll do just that.

Get good at taking pictures. Get to know Photoshop. I've already told you what sells and where to sell it.

It's just like any other business in life. Your photos are your product. The stock photo sites are your venue for sales. Work hard at creating as many products (good pictures) as you can, and getting them in front of as many potential customers as possible.

**If you work hard, and treat photography like a job,
you CAN make really great money.
It's not rocket science.**

Print this out as a reference guide if you need to. Go sign up to the stock photo sites, go take some pictures, and start making some money.



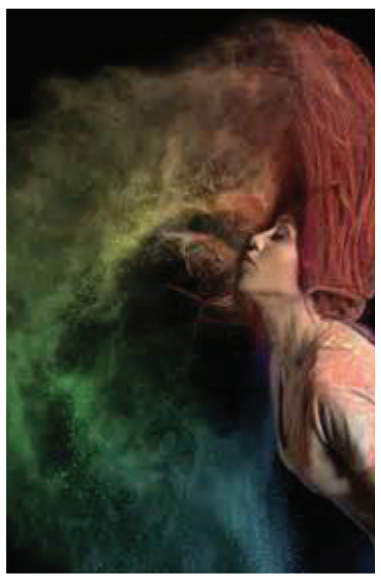
RECOMMENDED PRODUCTS

Maximize Your Earning Potential

PHOTOGRAPHY MASTERCLASS

By Evan Sharboneau

[Visit the website](#)



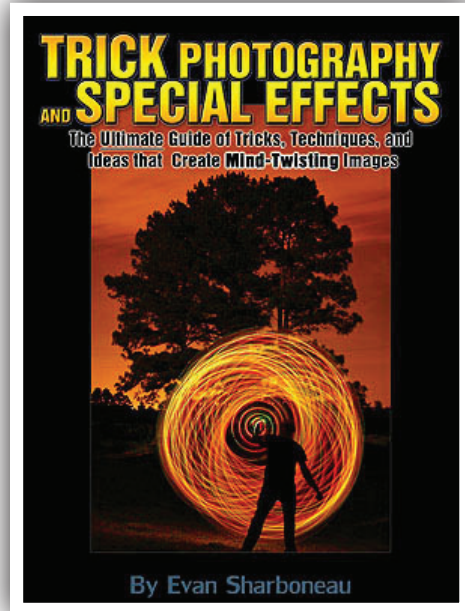
The moment you visit Evan's website you know that this guy knows his stuff.

The photos on his site are just mind blowing and his photography course is well known in the photography world. If you want to impress your customers with mind blowing photos, I highly recommend Evan's photography course!

TRICK PHOTOGRAPHY BOOK

By Evan Sharboneau

[Visit the website](#)



Get ready to have your mind blown once again by Evan. This course will show you how to take amazing photos like: light drawings, “The Invisible Man”, “Freeze Motion”, “Star Trail” and many other awesome effects.

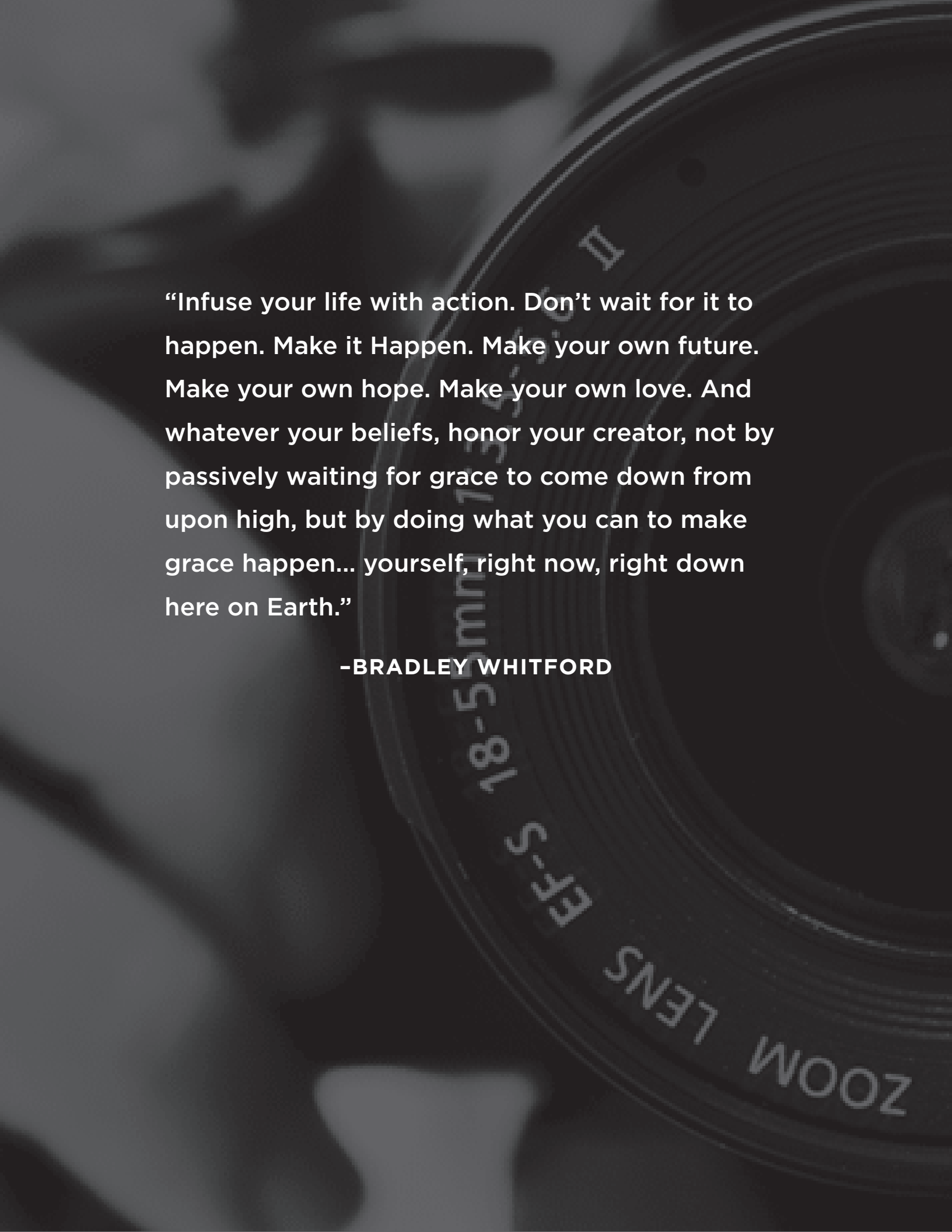
GAMING JOBS ONLINE

[Visit the website](#)



Looking for another fun way to get paid? Gaming Jobs Online may be what you're looking for.

They pay you to test video games!

A close-up, grayscale image of a camera lens. The lens is the central focus, with its various elements and markings visible. The text "ZOOM LENS" and "5-FT" is printed on the lens. In the background, a person's hand is visible, holding the lens. The overall tone is dark and artistic.

“Infuse your life with action. Don’t wait for it to happen. Make it Happen. Make your own future. Make your own hope. Make your own love. And whatever your beliefs, honor your creator, not by passively waiting for grace to come down from upon high, but by doing what you can to make grace happen... yourself, right now, right down here on Earth.”

-BRADLEY WHITFORD